

# Plenary Conference Program

May 8-10, 2010 The Great Wall Sheraton Hotel Beijing

## **May 8 Sat. Registration The Great Wall Sheraton Hotel Beijing**

10:00-17:00 Registration Meeting Room Orchid, 2<sup>nd</sup> Floor

17:00-18:00 **Cocktail and “Charming Steel” Photography Contest Top Works Show**

Foyer of the Grand Ballroom, 2<sup>nd</sup> Floor

18:00-20:00 **Gala Dinner Marking the 10-year Anniversary of the Steel Congress**

The Grand Ballroom, 2<sup>nd</sup> Floor

**Business Suite Seating Plan for Speakers**

## **May 9 Sun. Plenary Conference The Grand Ballroom, 2<sup>nd</sup> Floor**

### **Session 1: Review and Outlook (I)**

Chairman: Mr. Luo Bingsheng, Executive Vice Chairman, CISA

08:30-08:40 Mr. Deng Qilin, Chairman, CISA and President, Wuhan Iron and Steel Group

**Deal with Post-crisis Challenges and Achieve Sustainable Development of the Steel Industry (Welcome Remarks)**

08:40-09:00 Xu Kuangdi, President, Chinese Academy of Engineering (CAE)  
**Development Trends and Strategies of the Steel Industry in the Post-crisis Era**

09:00-09:20 Liu Shijin, Vice President, Development Research Center of China  
**China’s Economic Restructuring in the 12<sup>th</sup> Five-year Plan Period**

09:20-09:40 Paolo Rocca, Chairman, World Steel Association and Chairman & CEO, Techint Group

**The Challenge of Sustainability for the Steel Industry in China**

09:40-10:10 Questions and Answers

10:10-10:30 Tea Break

### **Session 2: Review and Outlook (II)**

Moderator: Mr. Li Mingxing, Deputy Director General, the Chinese Confederation of Enterprises

- 10:30-10:45 Akio Mimura, Chairman, Nippon Steel Corp.  
**Our Future Expectations of the Chinese Steel Industry**
- 10:45-11:00 Joon-Yang Chung, Chairman and CEO, POSCO  
**POSCO's Green Growth Strategy**
- 11:00-11:15 John P. Surma, Chairman & CEO, US Steel Corp.  
**Celebrating a Decade of Forging International Relations with Steel**
- 11:15-11:30 Ian Christmas, Director General, World Steel Association  
**Challenges Facing the World Steel Industry**
- 11:30-11:45 Xu Lejiang, Chairman, Baosteel Group Corp.  
**Improving M&A Results and Pacing Up Technology Innovation to Realize a New Leap Forward of the Chinese Steel Industry**
- 11:45-12:30 Panel Discussion
- 12:30-14:00 Buffet Lunch, Fortune Room, 2<sup>nd</sup> Floor or The Atrium, 1<sup>st</sup> Floor

### **Session 3: Technology Innovation**

Moderator: Mr. Zhang Xinxin, Vice President, University of Science and Technology Beijing

- 14:00-14:20 Weng Yuqing, President, the Chinese Society for Metals (CSM) and Member, the Chinese Academy of Engineering (CAE)  
**Science and Technology Development of the Steel Industry in Recent Years**
- 14:20-14:40 Zhu Jimin, Chairman, Shougang Group Corp.  
**Change Development Model in the Process of Relocation and Restructuring with New Concepts**
- 14:40-15:00 Li Xiaobo, President, Taiyuan Iron & Steel (Group) Co.  
**Accelerating Technology Innovation, Fostering Internal Impetus**
- 15:00-15:20 Werner AUER, CEO Metals Technologies, Siemens VAI Metals Technologies GmbH & CO  
**Innovation – Foundation of Continued Growth**
- 15:20-15:40 Gianpietro Benedetti, Chairman and CEO, Danieli  
**Development Trends of the Steel Industry for Future**
- 15:40-16:00 Dieter Rosenthal, Member of the Managing Board, SMS Siemag AG  
**Plant Builders' Products - Today and Tomorrow**
- 16:00-17:00 Panel Discussion

17:00-18:30    **Cocktail and “Charming Steel” Photography Contest Top Works Show**  
Foyer of the Grand Ballroom, 2<sup>nd</sup> Floor

18:30-20:30    **Conference Gala Dinner Sponsored by Sinosteel Corp.  
Challenge 2009/2010 Award Ceremony**  
The Grand Ballroom, 2<sup>nd</sup> Floor  
**Business Suite   Seating Plan for Speakers**

**May 10   Mon.   Plenary Conference   The Grand Ballroom, 2<sup>nd</sup> Floor**

**Session 4: Consolidation and Management Change**

Moderator: Mr. Li Mingxing, Deputy Director General, the Chinese Confederation of Enterprises

- 09:00-09:15    Zhang Xiaogang, President, Anshan Iron and Steel Group Corp.  
**New Challenges Facing the Steel Enterprises to Go Global**
- 09:15-09:30    H M Nerurkar, Managing Director, Tata Steel  
**The Globalization Strategy and Practice of Tata Steel**
- 09:30-09:45    Wang Yifang, Chairman, Hebei Iron and Steel Group  
**Deepening Integration along the Steel Industry Value Chain for the Transition of Hebei Steel Group from Being Big to Strong**
- 09:45-10:00    Roland Verstappen, Vice President, Arcelormittal  
**The Experience of Arcelormittal in Globalization (tbd)**
- 10:00-10:15    Zou Zhongchen, Chairman, Shandong Iron and Steel Group  
**Breaking System Constraints and Balancing the Benefits of all Stakeholders  
—the Difficulties and Focal Points in M&A**
- 10:15-10:30    Huang Tianwen, President, Sinosteel Corp.  
**Develop Modern Service Industry for a Healthy and Sustainable Steel Industry**
- 10:30-10:45    Nicholas Sowar, Global Steel Industry Leader, Deloitte Touche Tohmatsu  
**Vertical Moves: Securing an Edge and Capturing Synergies**
- 10:45-11:00    Eric Zhu, Managing Director, BearingPoint, a Dell company  
**Chinese Steel Industry Consolidation: the Prize of Success; the Price of Failure**
- 11:00-12:00    **Panel Discussion**

12:00-14:00 **Buffet Lunch**, Fortune Room, 2<sup>nd</sup> Floor or The Atrium, 1<sup>st</sup> Floor

#### **Session 4: Human Resource Development**

Moderator: Mr. Yang Zunqing, Deputy Secretary General of CISA and Executive Vice Chairman of MC-CCPIT

- 14:00-14:20 Li Kemin, Deputy Secretary General, CISA  
**Promote the Development of Talents Adhering to the Scientific Development Philosophy**
- 14:20-14:40 Larry Williams, General Manager, World Steel Association  
**Human Resources Development in the World Steel Industry (tbd)**
- 14:40-15:00 Qin Changdeng, Director, Baosteel Talent Development Institute  
**Practice and Prospects of Talents Development in Baosteel**
- 15:00-15:20 Marco Radnic, HR Director, Tenaris  
**Human Resources Development with Tenaris**
- 15:20-15:40 Fu Lianchun, Chief Engineer, Wuhan Iron and Steel Group  
**Strengthening the Cultivation of Talents for globalization, Pacing up Business Model Transformation and Upgrading**
- 15:40-16:00 Liu Quanshou, Assistant to President, Shougang Group Corp.  
**Exploring a New Substantiated Long Term Effective Cooperation Model between the Industry, the Academic and Research Entities, Bringing Up a Team for Technology Innovation**
- 16:00-16:30 Panel Discussion
- 16:30-16:40 Mr. Shan Shanghua, Secretary General, CISA  
**Building A New Future with Innovation (Closing Remarks)**