

Host: China Iron and Steel Association (CISA) Co-host: World Steel Association

Organizer: Metallurgical Council of CCPIT (MC-CCPIT)



# 7th China International Steel Congress

7-10 May 2012 Kerry Hotel, Beijing, China

## Innovation and Transformation

Policy Environment, Green Steel Technology Roadmap, New Product Development, Supply Chain Optimization

### List of Confirmed Speakers

Senior Official from Ministry of Industry and Information Technology

Mr. Xu Kuangdi, Member of the Chinese Academy of Engineering and Chairman the Chinese Society for Metals

Mr. Zhu Jimin, Chairman of CISA and Chairman of Shougang Group Corp.

Mr. Zhang Xiaogang, Chairman World Steel Association and President Anshan Iron and Steel Group Corp.

Mr. Xu Lejiang, Chairman, Baosteel Group Corp.

Mr. Deng Qilin, President, Wuhan Iron and Steel Group

Mr. Zhang Changfu, Vice Chairman and Secretary General of CISA

Mr. Wang Xiaoqi, Vice Chairman of CISA

Mr. Wang Yifang, Chairman, Hebei Iron and Steel Group

Mr. Li Xiaobo, President, Taiyuan Iron and Steel Group Corp.

Mr. Zou Zhongchen, Chairman, Shandong Iron and Steel Group

Mr. Edwin Basson, Director General, World Steel Association

Mr. Hajime Bada, President and CEO, JFE Holdings, Inc.

Mr. Joon-Yang Chung, Chairman & CEO, POSCO

Dr. Jo-Chi Tsou, Chairman & Chief Executive Officer, China Steel Corp.

Mr. Chandra Shekhar Verma, Chairman, Steel Authority of India Limited

Mr. John E. Lichtenstein, Managing Director - Global Metals & APAC Natural Resource Industries, Accenture

Mr. Gianluigi Nova, CEO, Tenova

Mr. Werner Auer, CEO of Siemens VAI Metals Technologies & GmbH Co.

Mr. Dieter Rosenthal, Member of the Managing Board SMS Siemag AG

Mr. Gianpietro Benedetti, Chairman and CEO, Danieli & C. Spa

### Congress Organization Office

Conference Division, CISA and MC-CCPIT

46 Dongsi Xidajie, Beijing 100711, P.R. China

Contact: Ms. Iris Zeng or Mr. Jim Su

Tel: 0086-10-65253747 or 85110095

Fax: 0086-10-85110094

E-mail: [conference@mc-ccpit.com](mailto:conference@mc-ccpit.com)

Website: [www.steelcongress.com](http://www.steelcongress.com)

Register before 20 March 2012,  
to enjoy  
200US\$ Discount!

# 7th China International Steel Congress



## Background and Content

China International Steel Congress, organized by CISA and MC-CCPIT once every two years, is a high-level conference focusing on the profound, overall and strategic issues facing the steel industry. Since its birth in 2000, the congress has been successfully held for six times and has become one of the most important steel events in the world.

Today, with the global economic recovery fraught with increasing instability and uncertainty, which further exposed the deficiencies in the existing institutions and mechanisms, policies and approaches, and ways of development, the world economy is in a dangerous new phase.

Facing escalating challenges in reducing environmental footprint, securing raw material supply, winning the competition with substitutes and improving image of steel, the world steel industry is also at a very critical period of time.

It has been our consensus that we have to change, to innovate and transform, the way we make steel and do business, for the sustainable future of our industry and the whole humankind. This is a test on our vision and ability, and it cries out for urgent action.

At the 7th China International Steel Congress, leaders of the world steel industry will review the innovation and transformation initiatives and achievements, and try to come up with a clear roadmap for future steel production technology and steel company business model.

The congress will consist of a Plenary Session and several Technical Seminars with the Plenary Session focusing on strategic issues and the Technical Seminars, held in conjunction with Metal + Metallurgy Expo 2012, presenting innovative technologies covering the whole steel production process.

## Preliminary Program

7 May 2012 (Monday) Kerry Hotel Beijing	
10:00-17:00	Registration
18:30-20:30	Welcome Banquet and Reception
8 May 2012 (Tuesday) Plenary Session Kerry Hotel Beijing	
08:30-10:15	Session One: Policy Environment
10:30-12:10	Session Two: Green Steel Technology Roadmap
14:00-15:40	Session Three: New Product Development
16:00-17:40	Session Four: Supply Chain Optimization
18:30-20:30	Joint Gala Dinner for the Congress and Metal+Metallurgy China Expo 2012
9 May 2012 (Wednesday) Technical Seminars China International Exhibition Center (new site)	
09:00-12:00	Opening Ceremony for Metal+Metallurgy China Expo 2012
13:00-17:00	Technical Seminars
10 May 2012 (Thursday) Technical Seminars China International Exhibition Center (new site)	
09:00-17:00	Technical Seminars

## Conference Language

The official languages of the conference are Chinese and English. Simultaneous translation will be provided during the plenary session and consecutive translation at the Technical Seminars.

## Sponsorship and Advertisement

There are limited sponsorship and advertisement opportunities for the industry players and suppliers. Please contact the congress organization office for details.

## Registration and Registration Fee

Delegates attending the congress should pay the registration fee of US\$1,800. The fee is inclusive of documentation, translation, conference venues, refreshments, lunches and dinners, etc. It does not include the cost of accommodation.

The deadline for advance registration will be 20 April 2012. Payment must be made at the time of registration. An additional US\$50 will be charged for payment after the deadline or on-site registration even though the registration form has been received beforehand.

A delegate who has registered and paid the full registration fee to the congress can apply to make a presentation at the technical seminars with no charge. Those, who do not attend the congress but want to make a presentation at the technical seminars, should pay a presentation fee of US\$1200.

Cancellations received in writing before 7 April 2012, will be refunded deducting US\$200 administration fee. No refund will be given on cancellations thereafter, although delegate substitutions will be accepted.

## Parallel Events

- 5th China International Metal Recycling Conference 2012  
9-11 May 2012 Beijing Landmark Towers, Beijing, China
- Metal+Metallurgy China Expo 2012  
9-12 May 2012 China International Exhibition Center (new site)

## Hotel Accommodation

A limited number of rooms have been reserved at preferential rates at Kerry Hotel, Beijing, a brand new five star hotel right in the city's diplomatic, commercial and financial centre. Address: No 1 Guanghai Road, Beijing 100020, China; T: (86 10) 6561 8833, F: (86 10) 6561 2626.

Please fill out the Hotel Reservation Form, which can be downloaded from the conference website, and send it directly to the hotel with a copy faxed to the Congress Organization Office. Reservation after 7 April 2012 is not guaranteed.

## Visa

Visas are the responsibility of individual delegates. However, if you require a letter of invitation, please contact the Congress Organization Office with your personal data such as date of birth, passport number, nationality and job title.

# 7<sup>th</sup> China International Steel Congress Registration Form

Please complete and return this form along with the proof of payment to

**Ms. Xiaoli Jia and Ms. Iris Zeng, CISA and MC**

**46 Dongsixidajie, Beijing 100711, P.R. China**

**Tel: +86-10-85110095, Fax: +86-10-85110094; E-Mail: conference@mc-ccpit.com**

To register additional delegates, please photocopy this form.

## Delegate Details

Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Position: \_\_\_\_\_

Division: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Registration Fee

- I will attend the congress at  
US\$ \_\_\_\_\_.
- I will present a paper at  
US\$ \_\_\_\_\_ on
- Iron Making
  - Steel Making and Continuous Casting
  - Hot Rolling, Cold Rolling and Coating
  - Green Technologies
- I am interested in sponsorship and advertising possibilities, please give more information.

## Payment Method

Payment total US\$ \_\_\_\_\_

- I have enclosed a check payable to Beijing Gold Bright Tech & Trade Ltd.
- I have arranged a bank transfer to (Please attach proof of payment):

**Account Name:** Metallurgical Center for International Exchange and Cooperation

**Account No.:** 0200000709014476309

**Swift Code:** ICBKCNBJBJM

**Banker Name:** Wangfujing Office of Wangfujing Sub-Branch, Beijing Municipal Branch, Industrial and Commercial Bank of China, 237 Wangfujing Dajie, Beijing 100006, P.R. China

*Metallurgical Center for International Exchange and Cooperation, a subordinate to China Iron and Steel Association, is the co-organizer of this congress and takes care of all incomes and expenditures concerned. Please quote your company name and **Steel Congress** when remitting payments to us. Bank charges shall be deducted from delegates' own accounts.*

**Signature** \_\_\_\_\_

**Date** \_\_\_\_\_

# KERRY HOTEL

Beijing

北京嘉里大酒店

## 7th China International Steel Congress Guestroom Reservation Form 7-10 May 2012

GROUP CODE: CHI070512

Guest Name		Date of Birth	
Passport No.		Golden Circle Membership No.	
Company		Position	
Address			
City		State	
Telephone		Fax	
Special req.	( ) non-smoking ( ) king-size bed ( ) twin beds		
FOR DOUBLE OCCUPANCY			
2 <sup>ND</sup> Guest		Date of Birth	
Passport No.		Golden Circle Membership No.	

ROOM TYPE	ROOM RATE (Single/Double)	Check in Date	Check out Date	Remarks
Superior Room	CNY1,500.00 / CNY1,700.00			
Club Room	CNY1,900.00 / CNY2,100.00			
Premier Room	CNY2,400.00 / CNY2,600.00			
Executive Suite	CNY3,000.00 / CNY3,000.00			

- Above room rates are subject to fifteen percent (15%) service charge and non-commissionable
- Above room rates are inclusive of daily buffet breakfast
- Above room rates are inclusive of wired and wireless internet access in all guest rooms
- 12:00 Check-in time is 14:00 / check out time is 12:00noon

Airport Pickup (select your choice – please tick)

- BMW520Li RMB600.00     
  Benz Viano RMB1100.00     
  do not require

Arrival Date/Time		Departure Date/Time	
Arrival Flight #		Departure Flight #	

\* Airport pick up arrangements is on guaranteed basis and a 100% charge will be levied on NO Shows.

By credit card

- Master Card     
  Amex     
  Visa     
  Diners Club

Credit Card No.	Expiry Date	Signature
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Cancellation Clause for Individual Reservations:

- 30 days to 20 days prior to arrival – 1 night of room charge
- Within 20 days prior to arrival – 2 nights of room charge
- Guaranteed booking cancelled after 16:00 one day before arrival or no show on the arrival date – full duration of stay room charge

Reservation Confirmation (Hotel use only)

Confirmed by: \_\_\_\_\_

Confirmation Number: \_\_\_\_\_

Date: \_\_\_\_\_

\* Please fill in this form and send back to the reservations department of Beijing Kerry Centre Hotel, Beijing by 07 April 2012 via fax (+86-10-85299966) or email [reservations.hbkc@thekerryhotels.com](mailto:reservations.hbkc@thekerryhotels.com). Any reservation request after this date will be subject to hotel room availability basis.

\* The above credit card number will serve to guarantee the room reservation and authorizes Shangri-La's Kerry Centre Hotel Beijing to charge full duration of stay room charge in case of NO SHOW.

\* Special conference rate has been arranged for all participants: in order to receive the above rates please do not make your reservation through a travel agent.

\* Hotel reservations department will reply with a confirmation letter to confirm this booking.